



BUSH & ASSOCIATES
AWARDED CERTIFICATES OF
EXCELLENCE FOR EDITORIAL
DESIGN AND PROMOTIONAL
MAGAZINE PUBLISHING
—Western Publications
Association, Maggie Awards

LOCAL ▸ REGIONAL ▸ NATIONAL

One of the major components of our 20+ years of publishing success is our unmatched distribution program—we print and distribute exactly (or more) what we say! In addition, due to our award-winning design and editorial, Bush publications reach a captive and receptive audience in which 85% take our publications to pass on to friends, family or to plan their next vacation. Combine that with our 3.9 repeat readership rate, your marketing message saturates your target market.

LOCAL

Bush publications out-distribute any of our four-color competitors. Our distribution points saturate the market via all advertisers, visitor centers, gas stations, airports and lodging establishments.

REGIONAL

Bush publications are distributed throughout Colorado and the surrounding states via state welcome centers, 40-plus town/resort visitor centers, Grand Junction, Montrose and Telluride regional airports, regional lodging units and via our 300 plus advertisers.

NATIONAL

Bush publications are distributed nationally via travel/ski shows, charter airline flights, direct mail fulfillments via real estate and lodging companies and via our subscription base.

PRESS RUN

<i>TellurideStyle</i>	30,000/issue
<i>MontroseStyle</i>	20,000/issue
<i>Kid's Style</i>	10,000/issue
<i>San Juans Outdoor Adventure Guide</i>	30,000/issue
Jazz Celebration Program	10,000
Blues & Brews Program.....	10,000
Telluride Film Festival Yearbook.....	6,500
Bush Online.....	9,000 visitors/month
Total Impressions	264,500 annually
Total Readership*	1.2 million annually

**based upon airport and online exit surveys of pass-along rates.*

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